

Run For Ruhl 5K Fun Run
Rapid City, SD
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www.runforruhl.com



DEAR FRIEND,

Our inaugural Run For Ruhl 5K will take place on April 30, 2016 at the Central States Fairgrounds. Our goal is to raise \$10,000 dollars that will be used for a donation to help wildland firefighters who have been lost or injured in the line of duty and to support their families. In order to meet this goal, we are asking for sponsorships from local businesses and individuals such as yourself.

By giving to this annual event you'll be supporting the Wildland Firefighter Foundation (www.wffoundation.com) and helping us provide assistance to those firefighters and their families in need. We ask that you will consider one of our sponsorship donation levels. Your donation will be recognized at our event in several ways.

Bronze: \$100 (cash donations and silent auction items)

- Mention on the website
- Verbal mention on the day of the event

Silver: \$250 (cash donations only)

- Featured on the website
- Logo on T-shirt
- Verbal mention on the day of the event

Gold: \$500 (cash donations only)

- Featured on the website
- Logo on Banner
- Logo on T-shirt
- Verbal mention on the day of the event

As a sponsor, your name will be placed on all materials and banners that publicize the event as well as recognized at the event itself.

We hope that we can count on you to help support our cause. Thanks in advance for your consideration!

Warm regards,

Erin Ruhl

Run For Ruhl Planning Committee